



## ŞAFAK KÖMÜRLÜ

*Visual Communication Designer  
Corporate Communication Specialist  
Digital Media Specialist*

Kadıköy / İstanbul - TURKEY  
**Mobile:** (0533) 343 21 22  
**E-Mail:** safak.komurlu@gmail.com  
**Web:** [skomurlu.xyz](http://skomurlu.xyz)

### PERSONAL

**Nationality** : Republic of Turkey  
**Place of Birth** : İstanbul  
**Date of Birth** : 15.05.1987  
**Marital Status** : Married  
**Driver License** : B Type  
**Smoking** : Not using  
**Military Service** : Completed (12.02.2014)

### EDUCATION

**2012** Kaplan International - Los Angeles, ABD - English Class  
**2012** Yeditepe University - Graduate School of Social Sciences  
Public Relations and Publicity - Master Degree (3,3/4)  
**2010** Yeditepe University - Faculty of Communication  
Visual Communication Design Department - Bachelor Degree (2,84/4)  
**2004** Kadıköy İntaş High School  
**1999** Nurettin Teksan Primary School

## **PROFESSIONAL EXPERIENCE**

### **2018 April - continued Yeditepe University - Corporate Communication Department (Corporate Communication & Digital Media Specialist)**

#### **In Digital Media Platform:**

- Content management in [Yeditepe University](http://www.yeditepe.edu.tr) web site,
- E-Mailing,
- Online monitoring,
- SEO (Search Engine Optimization),
- Digital screen management,
- Organized coordinated photo and video projects with agencies,
- Creating content in appropriate corporate identity and control them,
- Management and design of online academic article (Global Media Journal Turkish Edition\*) since 2009. ([globalmediajournaltr.yeditepe.edu.tr](http://globalmediajournaltr.yeditepe.edu.tr))

*\*Global Media Journal--Turkish Edition* is part of the network of online open-access peer-reviewed academic journal journals. International editions of GMJ are published in 14 countries in different languages.

### **2017 April - 2018 April Yeditepe University - Information Technology Center (Web Designer)**

- Content management in Yeditepe University web site,
- Analyze to the web site in some needs,
- Subdomains management in Yeditepe web site,
- Education to web responsible in faculties,
- E-Mailing,
- Taking photo and video especially graduation ceremony and events,
- Management and design of online academic articles (Global Media Journal Turkish Edition\*) since 2009. ([globalmediajournaltr.yeditepe.edu.tr](http://globalmediajournaltr.yeditepe.edu.tr))

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### **2016 November - 2019 November - Malt Digital Agency (Freelance Web & Graphic Designer)**

- **Photography:** Catalog, product, studio, concept, organizations.
- **Video Services:** Taking video, video editing, drone, video presentation, logo opener, intro.
- **Web Design:** HTML, CSS, WordPress.
- **Graphic Design:** Logo, banner, invitation, corporate identity, brochure, catalog, branding.

**2015 December - continued - Kırmızıfil Design**  
**(Freelance Project Designer)**

- **Creating special projects:** Çanakkale Destanı Mobile Application (canakkaledestani.com) (First in Turkey)

**2014 April - 2016 November - Ekol Logistics**  
**(Corporate Communication Specialist and Visual Communication Designer)**

- Corporate communication,
- Brand management,
- Brand strategy,
- Competition analysis,
- Communication strategies,
- Media and agency relations,
- Digital and printed graphic design,
- Social media management,
- Social media optimization,
- Internal communication studies,
- Organized coordinated photo and video projects with agencies,
- E-mailing marketing.

**2010 - 2013 Yeditepe University Faculty of Communication**  
**Department of Public Relations and Publicity**  
**(Web Design Specialist)**

- Management and design of online academic articles (Global Media Journal Turkish Edition\*) since 2009. (globalmediajournaltr.yeditepe.edu.tr)  
\*Global Media Journal--Turkish Edition is part of the network of online open-access peer-reviewed academic journal journals. International editions of GMJ are published nationally in different languages.
- Content management in PRP Yeditepe web site,
- Social media management,
- E-Mailing,
- Technical Consultant in PRP Yeditepe Magazine.

**2006 - 2009** Yeditepe University - Visual Communication Design Department  
*Student Assistant*

**2005 - continued** Demirler Electronic - *Web Master*

**2004 - 2010** Yeditepe University - Information Technology Center - *Technical Specialist*

**2000 - 2004** Uygur Electronic LTD. Technical Department - *Internship and Sales Specialist*

## CERTIFICATES / AWARDS / INTERVIEWS

- **2018** *Alibaba.com* & E-Glober “**Global Gold Supplier Education 1<sup>st</sup> Level**”
- **2018** Yeditepe University Continuing Education Center & Social Media Campus “**Social Media and Digital Marketing Specialist**”
- **2018** *Kariyer.net* Seminar - “**Şirket Kültüründe Bir Olmak**”
- **2017** *Kariyer.net* Seminar - “**Kendi Kendinin Koçu Olmak**”
- **2017** *Kariyer.net* Seminar - “**İş Hayatında Beden Dili**”
- **2017** *TMI Turkey* Seminar - “**Sunuş Teknikleri Eğitimi**”
- **2017** *Proticaret* Seminar - “**e-Ticaret Eğitimi**”
- **2014** *Açık Sınıf* Seminar - “**Marka Öyküleri ile Marka Yönetimi**”
- **2012** *Kaplan International Centers* “**General English**” - Level: Intermediate (%94.27)
- **2012** *DenizTemiz Association / TURMEPA* “**Ambassador of the Sea**”
- **2012** Yeditepe University Public Relations and Publicity Department “**Social Media Summit**”
- **2012** Yeditepe University Business Administration Club “**Customer Relations Management**”
- **2011** Yeditepe University Public Relations and Publicity Club “**Marketing Strategies and Public Relations Summit**”
- **2011** Yeditepe University Continuing Education Center “**Effective Communication, Solve Problem, Team Working, Time and Stress Management, Diction and Body Language, Motivation**” Certificate
- **2010** *İzgören Akın Education ve Consultancy* “**Training of Trainers Certificate**”
- **2010** Yeditepe University “**Career Days Certificate of Participation**”
- **2009** *Hürriyet News* June of Education Supplement - **Interview**
- **2008** Yeditepe University “**International Research Conference on Business Strategies**”
- **2008** Yeditepe University - Faculty of Communication Visual Communication Design Department “**International Symposium Of Interactive Media Design**”

- **2005** SÜMED (Sabancı University) II. Traditional Alumni Day Event  
“Certificate of Appreciation”
- **1997** *Geleceğin Yıldızları* Basketball School - “Gentlemen’s Cup”, various medals and certificates.

## **CONFERENCES**

- **2018** Social Media Campus *#DeğişimZamanı* Conference
- **2017 - 2018** Mobitek e-Trade Conference
- **2011** Turkcell Technology Summit
- **2011** e-Trade Summit
- **2010** Ahmet Şerif İzgören “Avucunuzdaki Kelebek”
- **2009** Yeditepe University - Faculty of Communication Visual Communication Design  
“International Symposium Of Interactive Media Design”
- **2008** Yeditepe University - Faculty of Communication Visual Communication Design  
“International Symposium Of Interactive Media Design”

## **LANGUAGES**

**Turkish:** Mother Language

**English:** Good

## **PROFESSIONAL SKILLS**

- MS Office Applications
- Adobe Programs (Illustrator, Indesign, Photoshop, Dreamweaver, Premiere Pro)
- HTML - CSS - WordPress
- Autodesk Maya
- Macromedia Freehand
- Hardware Computer
- Social Media Management
- Photography
- Google Webmaster Tools
- SEO (Search Engine Optimization)

## PROJECTS / MEMBERSHIP / ACTIVITIES / VOLUNTARİNESS

- 2020**      **Sen De Gel Foundation** - Donate & Charity Runner Runatolia'20 10K Runner
- 2020**      **Adım Adım** Volunteer Support Team Member
- 2019**      **KAÇUV** (Hope Foundation for Children with Cancer) - Donate & Charity Runner İstanbul Marathon'19 15K Intercontinental Runner
- 2019**      **KAÇUV** (Hope Foundation for Children with Cancer) - Donate & Charity Runner Runatolia'19 10K Runner
- 2018**      **KAÇUV** (Hope Foundation for Children with Cancer) - Donate & Charity Runner İstanbul Marathon'18 10K Intercontinental Runner
- 2018**      **KAÇUV** (Hope Foundation for Children with Cancer) - Donate & Charity Runner Runatolia'18 10K Runner
- 2011**      **TURMEPA** "Underwater Waste Exhibition and Training Workshop"  
Project member and graphic designer (Master Project)
- 2010**      **ECREA** membership (European Communication Research and Education Association)
- 2004 - 2010**      Yeditepe University **Guidance Service** (University candidates)
- 2005**      Sabancı University Alumni Association Volunteers Working
- 1996 - 2000**      *Geleceğin Yıldızları* Basketball School

## INTERESTS

Basketball, rollerblade, charity running, swimming, watching action movies, reading crime fiction, photography, trekking.

## REFERENCES

- Levent Demir, Procurement & Administration General Manager - Ekol Logistics
- Prof. Dr. Sedefhan Oğuz, Founding Advisor to the President - Yeditepe University
- Prof. Dr. Ayseli Usluata - Yeditepe University Faculty of Communication  
Public Relations and Publicity
- Assistant Prof. Dr. Pelin Hürmeriç, Vice Dean - Yeditepe University Faculty of Communication
- Association Prof. Dr. Neda Üçer, Head of Dept. - Yeditepe University Faculty of Communication  
Visual Communication Design Department
- Mine Gökner - Turmepa - Koç Holding - Training and Project Assistant Manager



[linkedin.com/in/safakkomurlu](https://www.linkedin.com/in/safakkomurlu)

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